

Cookie Policy

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also disclose information about your use of our site with our social media, advertising and analytics partners. Additional details are available in our cookie policy.

Page

This page contains important information about our Privacy Policy and explains how this internet site uses cookies. Please read this information carefully.

Use of information

This Privacy Policy regulates the use by DIC India of the information you provide when using this website. It is to be read in conjunction with the terms and conditions of use of the website.

DIC India is committed to the online privacy of all its users. This policy statement is designed to give a clear explanation of DIC India 's data processing practices.

We will not collect any information about individuals, except where it is specifically and knowingly provided by them. Examples of such information are:

- Your name
- Your email address
- Contact Number

The information collected will be used to send you the information you have requested and to provide information that may be useful to you.

We may share non-personal aggregate statistics (group) data about our site visitors' traffic patterns with partners or other parties. However, we do not sell or share any information about individual users.

Cookies

A cookie is a piece of text which asks permission to be placed on your computer's hard drive. Once you agree (or your browser agrees automatically if you have set it up in that way), your browser adds that text in a small file.

A cookie helps analyse web traffic or lets website operators know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We have included a full list of the cookies used on DIC India website below, along with a definition of what the cookie is used for. DIC India will not use cookies to collect personally identifiable information about you.

How to control and delete cookies

We know that people have concerns about cookies, but we believe that the benefits that you gain from their proper use is worthwhile.

You can delete the files that contain cookies – those files are stored as part of your internet browser. If you wish to restrict or block the cookies which are set by DIC India website, or indeed any other website, or if you wish to receive notification of cookie placement requests or decline cookies completely, you can do this through your browser settings. The Help function within your browser should tell you how. Please be aware that declining or denying cookies may prevent you from being able to use the website to its highest capability.

Alternatively, you may wish to visit www.aboutcookies.org which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies. For information on how to do this on the browser of your mobile device you will need to refer to your manual.

This is a list of the main cookies set by the DIC India website, and what each is used for:

Cookie name	Cookie use	Cookie duration	Host
__utma Metrics	Google	2 years	DIC India Website
__utmb Metrics	Google	30 mins	DIC India Website
__utmc Metrics	Google	session	DIC India Website
__utmt Metrics	Google	10 minutes	DIC India Website
__utmz Metrics	Google	6 months	DIC India Website
__utmv Metrics	Google	2 years	DIC India Website

DIC India website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate our use of our website and compile reports on user activity.

Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or

where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

Cookie name	Cookie use	Cookie duration	Host
_mkto_trk	Metrics:	2 years	Salesforce.com

We use salesforce to track various data related to visitor's website usage in order to provide custom content or services related to your specific interests.

The cookies placed by the salesforce server are readable only by salesforce.[More information on Salesforce cookies and what they are used for.](#)

Cookie name	Cookie use	Cookie duration	Host
Facebook Pixels	Metrics:	2 years	facebook.com
LinkedIn Pixels	Metrics	2 Years	Linkedin.com
Twitter Pixels	Metrics	2 Years	twitter.com

We use LinkedIn, Facebook and Twitter Pixels help us to reach our existing audience on LinkedIn, Facebook& twitter and supply them with relevant content.

If you are a LinkedIn member, please go to the [Ads Settings](#) page to manage your preferences. You can opt out of Facebook Pixel cookies by visiting the Adverts tab in your Facebook profile settings.

Using your Twitter settings, visit the Personalization and data settings and adjust the setting Personalize ads.

Other cookies which are used on this website are used for the sole purpose of carrying out the transmission of a communication over an electronic communications network; or where such storage or access is strictly necessary for the provision of an information society service requested by the subscriber or user.

Examples of cookies which are necessary for the provisioning and security of the service

Cookie name	Cookie use	Cookie duration	Host
.AspNet.Cookies	Session	-	Dic.co.in
ASP.NET_SessionId	Session	-	Dic.co.in
ARRAffinity	Session	-	Dic.co.in
DIC India _web#lang	Session	-	Dic.co.in
RequestVerificationToken	Session	-	Dic.co.in

Legislation overview

The use of cookies is governed by e-Privacy Directive and the General Data Protection Regulation (GDPR), and the European Data Protection Board (EDPB) supplement legislation with their guidance . In the UK, legislation is supplemented by guidance issued by the Information Commissioner's Office (ICO).

The EU e-Privacy Directive (ePD) stipulates rules to protect the confidentiality of the information stored in computers, smart phones and similar devices. In particular, it requires users' consent before anyone can store or access cookies, local shared objects ('flash cookies'), web beacons, bugs, viruses, and similar information on user's devices. This is set out in Article 5(3) of the ePD.

The requirement to obtain consent is not applicable where the cookies in question are strictly necessary to the functioning of the website.

Consent is not defined in the ePD, therefore, the definition of consent under Article 4(11) GDPR is used to determine what constitutes valid consent.

Under Article 4(11) of the GDPR consent should be **freely given, specific, informed** and **unambiguous**.

The method of obtaining consent should be an unambiguous indication of the user's wishes by which the data subject, either by a statement or by a clear affirmative action, signifies agreement to their personal data being processed by the data controller. This is further clarified in EDPB's 2020 revision of the Guidelines that the "freely given" aspect of signifies that the user must be given opportunity to withdraw their consent without any detriment.

EDPB in Paragraph 86 of the Guidelines further state that *“merely continuing the ordinary use of a website is not conduct from which one can infer an indication of wishes by the data subject to signify his or her agreement to a proposed processing operation”*.

This was further clarified by Court of Justice of the European Union in Plant 49 case in 2019, where the court held that a pre-ticked box was not an indication of valid consent and that consent for one purpose cannot be used for consent for another purpose.

Policy changes

Any changes to this policy will be posted here.